



# EXPO 2010 Booth Contract

Home Builders Association of Metropolitan Mobile  
 1613 University Blvd. S., Mobile, AL 36609  
 251-661-6523/251-661-5588 Fax \* www.gulfcoasthomeexpo.org

By signing this contract to exhibit at the Gulf Coast Home Expo (GCHE), to be held at the Mobile Convention Center on March 6 & 7, 2010, the undersigned agrees to exhibit and comply with the rules and regulations set forth by the GCHE Committee. Applicants understand and agree that this entire document constitutes a contract between applicant and the Home Builders Association of Metropolitan Mobile, producing the GCHE. The GCHE Committee reserves the right to exclude exhibitors that do not conform to GCHE standards and to make changes in contract conditions and exhibit locations. **A 50% deposit must be included with contract to reserve your exhibit space.** Final payment must be received by January 11, 2010. I understand that if final payment is not received by January 11, 2010, my deposit will be forfeited and exhibit space sold on a first come, first served basis. **All exhibit space cancellations after January 11, 2010, will be subject to full price.**

Booth Pricing	10 x 10	10 x 20	20 x 20
Booth Fee	\$650.00	\$1200.00	\$2500.00
HBAMM Member Discount	- \$50	- \$100	- \$200

### Step 1. Reserve Your Booth

Please reserve booth #(s) **1st** choice \_\_\_\_\_ **2nd** choice \_\_\_\_\_ **3rd** choice \_\_\_\_\_  
 (If multiple, please list together - must be side-by-side, no back to back booths allowed unless on an end.)

### Step 2. Description of Exhibit

Please be specific to avoid being placed next to a similar exhibitor: \_\_\_\_\_

### Step 3. Exhibitor Information (please print)

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ I am an HBAMM Member: Yes / No

Authorized Exhibitor Signature: \_\_\_\_\_

### Step 4. City of Mobile Business License

A city of Mobile Business License is required if you will be selling any merchandise from your booth. Please send a copy of your license with your contract. \_\_\_\_\_ Copy attached \_\_\_\_\_ I will not be selling any merchandise from my booth

### Step 5. Additional Information

- All booths will include a 6' draped & skirted table, 2 chairs, 3' side and 8' back curtains and a company sign.  
 I will **not** need the following: \_\_\_\_\_ table \_\_\_\_\_ chairs \_\_\_\_\_ company sign
- I would be interested in the following sponsorship: \_\_\_\_\_ Builders Reception \_\_\_\_\_ Parking \_\_\_\_\_ Welcome Booth
- I would be interested in purchasing "Banner Space" \_\_\_\_\_
- \_\_\_\_\_ I am interested in participating in the "Daily Grand Prize" give-a-way, where I will be recognized in the Expo tabloid.
- \_\_\_\_\_ **I would like an application for membership in the Home Builders Association of Metro. Mobile.**
- Optional Rentals Available: For ALL electrical, telephone, water, etc. needs go to [www.mobileconventions.com](http://www.mobileconventions.com) for order forms.
- Expo info - Date: March 6th & 7th Hours: 10 am - 5 pm Questions: Call Michele Crismon at 251-661-6523 or email [mcrismon@hbamm.com](mailto:mcrismon@hbamm.com).

Check enclosed for \$ \_\_\_\_\_ Visa/MC # \_\_\_\_\_ CVV/CVC # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 (50% Deposit Required with Contract - **Non-Refundable**)

Name as it appears on card \_\_\_\_\_ Signature \_\_\_\_\_

Final Balance of \$ \_\_\_\_\_ due by 1/11/10 - all exhibit space cancellations after 1/11/10, will be subject to full price.

**Please keep a copy of this contract and send the original with your payment to:** HBA Metro. Mobile  
 1613 University Blvd. S.  
 Mobile, AL 36609